



Greetings Autumn Street Fair Sponsor:

On behalf of the Leadership McMinnville Class and the Chamber of Commerce, I want to say Thank You for your generous contribution to this year's Autumn Street Fair! Sponsors like you are the reason Leadership McMinnville can make this event possible.

This event is important to our community because it forms a partnership between the people in and around our community and all our vendors and sponsors. Not only does it give our vendors and our sponsors an opportunity to get their name and their product out into the community, but it allows the community to learn more about you and the services you provide.

We are all excited to prepare for the upcoming Annual Autumn Street Fair, scheduled for the first Saturday in October. As a sponsor, you are entitled to at least 1 booth for the ASF, depending on your sponsorship level. If you choose to forgo your booth space, you have the option to donate your booth in kind. If you choose to utilize your booth, we are happy to report some important details to make this year a very successful and smooth year for everyone!

- ✓ **Times and street closure:** The Autumn Street Fair will be held on the first Saturday in October from 8am-5pm. Street Closure begins the Friday evening before at 8pm. Vendors are welcome to come set up between the hours of 8pm and 10pm that Friday evening. We highly encourage you to take advantage of the street closure and set up at that time. If you are unable to set up Friday evening, we will return Saturday morning, the day of the event, at 5am to assist. Please note that with sold out vendor booths it will be very congested.
- ✓ **Electricity and Water:** Unfortunately, water is not readily available on the streets downtown so please keep that in mind when prepping for your booth. Also, please be sure to inform us if you need electricity as there are limited booths with access. You are responsible to bring your own extension cords. Food vendors; generators are highly recommended!
- ✓ **Registration:** registration table will be on the corner of W Main St. and W Court Square in front of Stanley & Bratcher; please pick up your packet with lots of useful information.

If you have any questions, please email us at [autumnstreetfair@gmail.com](mailto:autumnstreetfair@gmail.com) or, you can call the Chamber directly at 931.473.6611.

Thank you for your commitment and support in making our Annual Autumn Street Fair the best yet! We are looking forward to seeing you there!

Best regards,

**Leadership McMinnville Class**

Sponsor Name: \_\_\_\_\_



Company: \_\_\_\_\_

Street address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Choose your Sponsor Tier:

  
**Diamond Sponsor**  
 \$2,000 and Up

**You are entitled to:**  
 Advertising on public relations items including, but not limited to: Pamphlets; Ads; Brochures. Top billing on all advertisements. Appear on the cover of the ASF brochure. Included in media releases. Special mention during events. Option to exhibit your company banner or logo at events. Your logo will be displayed, and linked to your web page, on the front page of the official ASF website. Your logo will appear on the digital Lamar billboard. Your choice of either: (2) general booths OR (1) Tier 1 booth at the ASF

  
 \$1,000 to \$1,999

**You are entitled to:**  
 Advertising on public relations items including, but not limited to: Pamphlets; Ads; Brochures. 2nd billing on all advertisements. Appear on the ASF brochure. Included in media releases. Special mention during events. Option to exhibit your company banner or logo at events. Your logo will be displayed, and linked to your web page, on the front page of the official ASF website. Your logo will appear on the digital Lamar billboard. Your choice of (1) Tier 1 booth at the ASF.

**Gold Sponsor**  
 \$500 to \$999

**You are entitled to:**  
 Advertising on public relations items. 3rd billing on all advertisements. Appear on the ASF brochure. Included in print media releases. Special mention during events. Option to exhibit your company banner or logo at events. Your logo will be displayed, and linked to your web page, on the front page of the official ASF website. Your logo will appear on the digital Lamar billboard. Your choice of up to (2) general booths at ASF.

**Silver Sponsor**  
 \$250 to \$499

**You are entitled to:**  
 Appearance in select advertisements. Included in media releases. Option to exhibit your company banner at ASF. Your logo will be displayed on the official ASF website.

**Bronze Sponsor**  
 \$100 to \$249

**You are entitled to:**  
 Inclusion in select media releases. The option to exhibit your company banner at ASF. Your logo will be displayed on the official ASF website.

**Kid Zone!**  
 \$1,000

**You are entitled to:**  
**Exclusive Sponsorship rights to the Family Fun Zone.** Advertising on public relations items. 3rd billing on all advertisements. Appear on the ASF brochure. Included in print media releases. Special mention during events. Option to exhibit your company banner or logo at events. Your logo will be displayed, and linked to your web page, on the front page of the official ASF website. Your logo will appear on the digital Lamar billboard. Your choice of up to (2) general booths at ASF

**Food Court!**  
 \$1,000

**You are entitled to:**  
**Exclusive Sponsorship rights to the Food Court.** Advertising on public relations items. 3rd billing on all advertisements. Appear on the ASF brochure. Included in print media releases. Special mention during events. Option to exhibit your company banner or logo at events. Your logo will be displayed, and linked to your web page, on the front page of the official ASF website. Your logo will appear on the digital Lamar billboard. Your choice of up to (2) general booths at ASF

**DONATE BOOTH**

Sponsor (sign) \_\_\_\_\_ Date: \_\_\_\_\_